

ALLEL BEAUTY

BRIDAL RATE CARD



TIMELESS, FLAWLESS, LUXURY.

ABOUT US



Over the years, we've had the absolute joy of working with over 200 brides.

For us, it's more than just makeup. It's about amplifying your beauty while staying true to you. Our goal? A timeless, radiant look that feels effortless and undeniably "you" .

From the moment you sit in our chair to final glow, we're by your side, ensuring you walk down the aisle with confidence, grace, and a beauty that lasts a lifetime.

Let's make your day unforgettable.

-TOMI AINA

*Creative Director & Head Makeup Artist,
ALLEL Beauty*



OUR PROCESS

At ALLEL Beauty, we pride ourselves in delivering a seamless makeup experience tailored to your unique needs and preferences.. Here's an overview of our process:

ENQUIRIES AND BOOKING

Our journey begins with your initial enquiry. Whether you reach out via phone or email, our team is ready to assist you. We will discuss your requirements, availability, and any specific questions you may have.

CONSULTATION AND ASSESSMENT

The consultation is a crucial step in understanding your vision for your makeup. This session can be conducted either virtually or in person, depending on your convenience. During the consultation, we will discuss:

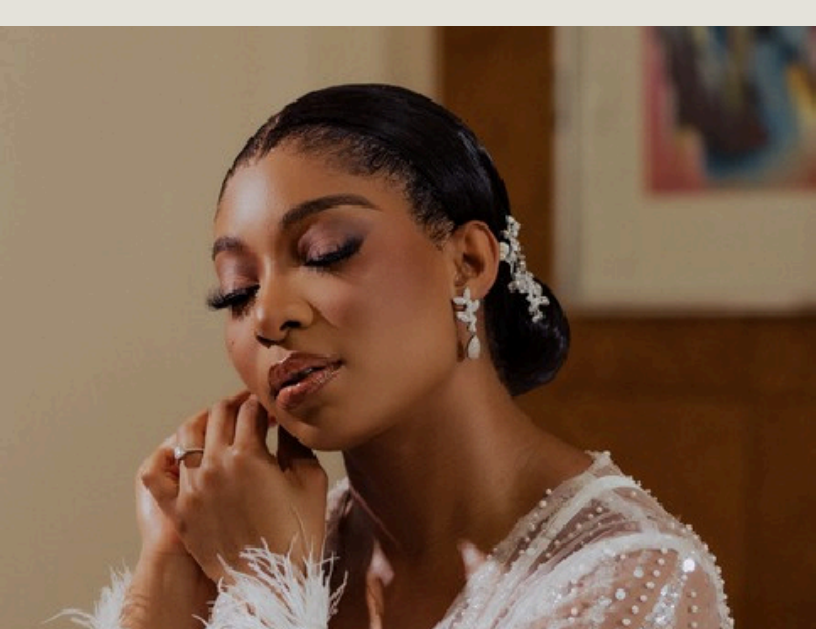
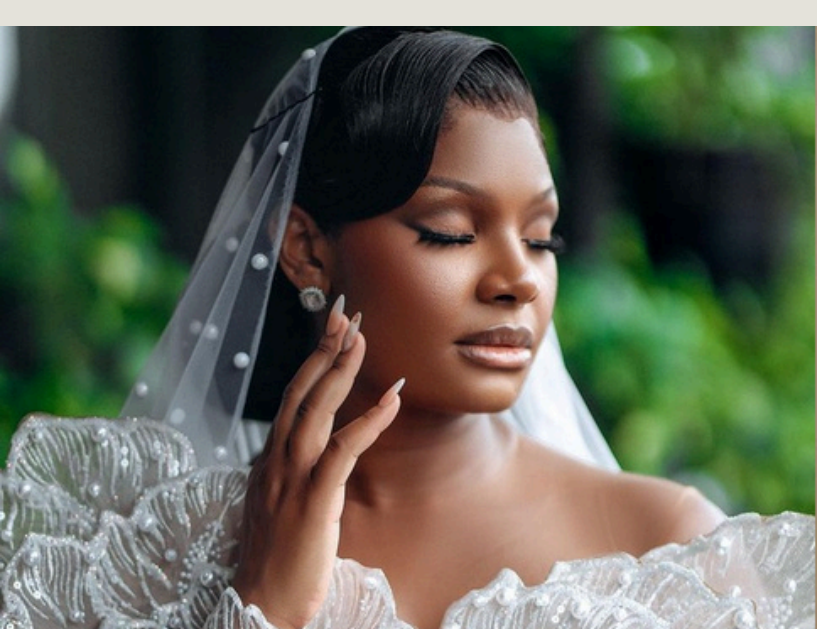
- Your Vision: Understanding the look you want to achieve, whether it's natural, glamorous, or something in between.
- Outfits and Style: Coordinating your makeup with your outfits and personal style.
- Preferences: Discussing your makeup preferences, skin type, and any specific requirements or concerns.





BRIDAL PACKAGES

WHITE WEDDING	N700,000
TRADITIONAL WEDDING	N700,000
1-DAY EVENT	
WHITE + TRADITIONAL	N1,000,000
2-DAY EVENT	
WHITE + TRADITIONAL	N1,300,000



BOOKINGS OUTSIDE LAGOS

1-DAY EVENT	N1,600,000
2-DAY EVENT	N2,200,000

- **This package covers only the Bridal makeup service**
- **International bookings are exclusive of travel and related expenses**
- **Flights and accommodation are to be provided by the client**

A woman with dark hair styled in an updo, wearing a white off-the-shoulder wedding dress with long sleeves and a fitted bodice. She is smiling and looking towards the camera. The background is a bright window with a view of greenery outside. A semi-transparent grey box is overlaid on the image, containing text and a list of services.

OUR LUXURY BRIDAL EXPERIENCE INCLUDES:

- 1-on-1 or Virtual consultation to assess your vision and customize your bridal looks for your big day
- Exclusive premium skincare prep with hydrating mask & under-eye treatment
- High-definition, long-wear makeup (soft glam or traditional)
- Premium lash extensions
- 1 main look (Traditional or White)
- 1 reception Touchup by our Studio artist (ends by 6:00pm)

ADD-ONS & EXTRAS

- Touch-up after 6:00pm N40,000 per hour
- Groom's Touch-Up (natural skin refinement & anti-shine) N80,000
- Full-day Personal Bridal beauty assistant (unlimited touch-ups) N150,000
- Bridal Party Makeup by our highly skilled Studio artists (Bridesmaids, Mother of Bride/Groom) N90,000
- Bridal Trial N150,000

PLEASE NOTE

- The Main look will be done by The Head Artist **TOMI**, while the touchups will be done by one of our highly skilled Studio artists Any additional look costs N200,000
- Bridal Trial is optional and comes at a fee We render makeup services **ONLY**
- This rate card covers only locations within Central Lagos

ALLEL BEAUTY



LET'S GET IN TOUCH

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